

Locations

1 Rhône-Alpes Building

where? what?

Zone E, Entry 3

- A vision of the Documentary "Made In Rhône-Alpes"
- Documentary Film Screening, Mona Lisa and Lato sensu
- Octogone Productions, Screening of the documentary film « Au-delà de l'image »
- Artilinki liberates creativity
- Serious Games : A rapidly growing market
- Urban PAD, procedural generation of 3D environments
- The Folimage Adventure
- 3D LIVE, or the television of the future
- 4D Views

2 Alliance Française

where? what?

297 Wusong lu

- From the comic strip to the television series: a long road, Folimage studio.
- Documentary film screening by Octogone Production

3 18 gallery

where? what?

18, Zhongshan Dong Yi Lu

- Screening of student films from the La Poudrière, Emile Cohl schools of animation and the winner of the Ganuta competition.

Projects

Conferences

A vision of the Documentary "Made In Rhône-Alpes"

Mona Lisa, technology for documentary films
How scientific imaging techniques can be adapted to documentary film making, allowing filmmakers to explore new territories from a thematic, visual or narrative point of view

Lato Sensu, Artisans of Change
"Artisans du Changement" is a collection of documentaries (20 x 52 minutes) which present men and women, pioneers of the new economy, who have successfully integrated social and environmental values into their work-life. 60 people from all corners of the globe including 2 people from China cited in the 2nd season of the series.

Artilinki liberates creativity

Artilinki is a web platform connecting actors from the world of art and art fans from around the world.

Serious Games : A rapidly growing market

A tool for training, information diffusion or communication, Serious Games are video games for professionals Half of the companies on the French CAC 40 stock index are already using Serious Games. Come discover these powerful tools!

Urban PAD, procedural generation of 3D environments

environments Urban PAD is revolutionizing the development of urban environments for both urban planners and the video game industry

The Folimage Adventure

Pascal Le Nôtre, Producer and Director of the Folimage studio presents the activities of this internationally renowned studio: the latest feature films in production, television series and short films. This presentation will be punctuated by a number of examples and clips and will be followed by a screening of the films:

- « le bucheron des mots » by Izu Troin
- « le trop petit prince » by Zoia Trofimova
- « Ariol » (English Version) 4mn

4D Views

New forms of visual expression now possible thanks to dynamic 3D screen captures

3D LIVE, or the television of the future

Research project on the production and live transmission of events in 3D

From the comic strip to the television series: a long road

Presentation by Pascal Le Nôtre of Folimage, producer of the series "Ariol" adapted from the comic strip by Emmanuel Guibert and Marc Boutavant, published in the magazine "J'aime Lire". This presentation is aimed at both young people (6 years old and up) and connoisseurs of animation.

Projections

Octogone Productions, Screening of the documentary film « Au-delà de l'image » by Claude-Pierre Chavanon

Part puzzle part labyrinth, the film follows the difficult journey of Xuehui and Pierre as they set off from Rhône-Alpes to Shanghai through the history of images. They travel from silver emulsion to digital, from documentary to fiction, from motion capture to animation, from studios to schools and discover a world of cinema and video that goes beyond mere images.

Screening of student films from the La Poudrière, Emile Cohl schools of animation and the winner of the Ganuta competition.

Documentary and Animation Film Screening

Schedule

monday 14	tuesday 15	wednesday 16	thursday 17	Friday 18	Saturday 19
<p>2 pm 1 Artilinki liberates creativity</p> <p>6 pm 2 Documentary film screening by Octogone Production</p>	<p>12 am 1 Press Conference</p> <p>2 pm 1 Mona Lisa, technology for documentary films</p> <p>3 pm 1 Lato Sensu, Artisans of Change</p> <p>4 pm 1 Octogone Productions, Screening of the documentary film « Au-delà de l'image »</p> <p>4:30 pm 1 Documentary Film Screening, Mona Lisa and Lato sensu</p>	<p>2 pm 1 Mona Lisa photo's exhibition opening and screening of documentary and animation films</p>	<p>10 am 1 Welcome Coffee</p> <p>10:30 am 1 Serious Games : A rapidly growing market</p> <p>2 pm 1 Urban PAD, procedural generation of 3D environments</p>	<p>10 am 1 Welcome Coffee</p> <p>10:30 am 1 The Folimage Adventure</p> <p>1 pm 1 3D LIVE, or the television of the future</p> <p>4:30 pm 1 4D Views</p> <p>6 pm 3 Screening of student films from the La Poudrière, Emile Cohl schools of animation and the winner of the Ganuta competition.</p>	<p>4 pm 2 From the comic strip to the television series: a long road</p> <p>1 - Rhône-Alpes Building 2 - Alliance Française 3 - 18 Gallery</p>

Plus daily screenings of documentaries, animated films and photo expositions



Shanghai 2010
Région Rhône-Alpes
Intervenant - Expert

imaginove
CONTENTS CLUSTER IN RHÔNE-ALPES

The ambition of Imaginove is reinforced by a strong and competitive moving image industry in Rhône-Alpes, counting some 650 companies, 23 research laboratories and 28 degree programmes oriented toward this industry. In addition the Rhône-Alpes region plays host to a number of international events each year such as, the Game Connection, The Annecy International Animated Film Festival and Market, the Serious Games Expo, Cartoon Movie and many more.

Imaginove's main strategic objective is to develop its network on a global scale by concentrating on several key regions: Europe, North America and Asia. Imaginove currently has partnerships in South Korea and wishes to develop further connections with China.

With this specific objective in mind, Imaginove wishes to bring together professionals from the moving images industry to show off their talents at the "Week of the Image", from the 14th through the 20th of June 2010 during the Shanghai International Film Festival.

Facilitators

Marie Soufflot, IMAGINOVE, msoufflot@imaginove.fr
Ludovic Noël, IMAGINOVE, lnoel@imaginove.fr

Speakers

Artilinki Conference

Michaël Fleury, Artilinki
Wemmie Mo, painter
Pierre-Marie Oullion, Les Nuits Sonores
Charles Perez, correspondant d'Artilinki à Shanghai

Documentary Film Screening

Claude-Pierre Chavanon, OCTOGONE PRODUCTION

Mona Lisa Conference

Pierre-François Gaudry, Mona Lisa Production

Lato Sensu Conference

Muriel Barra, Lato Sensu
Thierry Jacquet, founder of Phytoforestore
Tsong Wan, urban planner

Projection du film Au-delà de l'image

Claude-Pierre Chavanon, Octogone Productions

Serious Games Conference

Sébastien Beck, Daesign
Christophe Michoud, Simlinx

Urban PAD Conference

Lionel Barret, Gamr7
Matthew Connor, Allegorithmic

Folimage Conferences

Pascal Lenôtre, Folimage

3D LIVE conference

Yves Pupulin, BINOCLE
Patrick Defay, THALES ANGENIEUX
Marilyne Clare, ORANGE GROUPE
Frédéric Devernay, INRIA GRENOBLE

Screening of student films

Annick Tenninge, Ecole de La Poudrière
Bruno Desroche, Ecole Emile Cohl

4D View

François Sillon, INRIA
Richard Broodbridge

